Karthik

PORTFOLIO
& RESUME

Karthik

"CREATIVITY IS ALLOWING YOURSELF TO MAKE MISTAKES, ART IS KNOWING WHICH ONES TO KEEP"
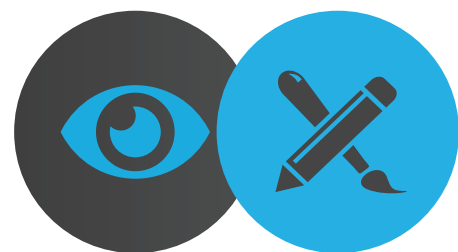
I am a 22 year old Malaysian graphic designer, I have been using various design dedicated softwares since the age of 9, while I have operated on word processors and such since the age of 5. The profiency I attain towards these softwares does not neccesarily come from learning or going to classess, it came through curiousity and the will to keep experimenting. I started off with Photoshop as a child, just to crop an image and put it on to another and things like that. By 12 i was competent at Photoshop and every programme below that in terms of design or word processing. Therefore i decided to move on to more complex programmes, such as programmes that work with vectored material instead of raster. Working with vectorized material is tougher as there is a lot more to take into consideration, minor details that are very hard for a human brain to comprehend or remember. Therefore i started playing with Adobe Illustrator, started using different tools and tablets. While i was learning most of these programmes I ussually took on a job or two as a freelancer in order to truly grade myself on to how much i have learnt. When i was in the

midst of properly learning to illustrate, i took on a major project, a brand logo for a new car imports company which taught me how to deal with pressure and how to respond to customer feedback. While working full time in a car graphics company I took on some projects from a university team that is trying to receive a government grant. This pushed me into furthering my knowledge from 2D vectorization to 3D vectorization. Making weapons from a sketch into a moving animated virtual reality object is by far one of the most rewarding ventures i have taken on. A lot or most of my work outside and inside my proffesional capabilities involve the automotive industry. This is because i have it deeply rooted into me that mechanics is the way of the future. I am extremely enthusiastic about anything that involves mechanical parts, engines, turbines, motorcycles, or cars. This passions helps me further my quest into perfecting my proffesional graphic career.

RESUME

💼 WORK EXPERIENCE

Present 2014

ILLUSTRATION, CORPORATE LOGOS, VEHICLE GRAPHICS
Unicorn Graphics SDN. BHD. 📍 Ampang

As an exclusive graphic designer in a company i had to fulfill many roles. Unicorn graphics is an upcoming car decals company that deals with hundreds of cars in a monthly basis. I was in charge of designing decals, vectorizing decals that customers wanted, pinstriping various cars with exclusive designs, for printing and application.

2012 - 2013

BRANDING, MENU PRODUCTION, MARKETTING MEDIA
📍 Hartamas
Luigi's Pizzeria

The company started with a very basic understanding of branding while having an overwhelming knowledge of authentic italian food. I single-handedly graphically rebranded their entire restaurent as one person and increased revenue by a considerate amount.

2011 - 2012

ILLUSTRATION, BRANDING, MARKETTING
📍 Kuala Lumpur
Sakan Auto SDN. BHD

The introduction of a business can be tough on anyone, ecspecially one that's trying to re-introduce a long lost trade of selling vintage japanese automobiles. I branded their entire company and gave them a beautiful canvas to begin their trade.

2010 - 2011

SALES PROCUREMENT, INTERNSHIP
NAZA Corporation (Ducati, Ferrari, Maserati, Koenigsegg) 📍 Petaling Jaya

While being in University, i interned at NAZA corporation, which incidently became a full time job for some time as i was an asset to the company. I worked almost all of their sub-sectors and did various jobs at these places. Such as GPS positioning for Ducati bikes, spare parts order for Maseratis and Ferraris and helped with the launch of the Naza Swedish Motors, which is technically the local distributor of Koeniggsegg.

📖 EDUCATION

2009 - 2010

BACHELORS OF BUSINESS & COMMERCE
Monash University

I studied a programme based on business and commerce but followed the fundamentals of marketing and media. While retaining the knowledge of how a business works and serves itself, i have a focus emphasis on the appeal and brand image of a company.

2007 - 2009

CANADIAN PRE-UNIVERSITY PROGRAMME
Sunway University

I chose the Canadian system to do my high school degree as i truly beleive that the canadian system of education far surpasses the aproach of any other systems in terms of being taught to truly understand the concept of the class intead of just memorizing given work.

📈 SOFTWARE SKILLS

- ILLUSTRATION
- IMAGE ENHANCEMENT
- PUBLICATION
- 3D DESIGN

Adobe Illustrator CC ● ● ● ● ●
Adobe Photoshop CC ● ● ● ● ●
Adobe Indesign CC ● ● ● ● ●
COREL Draw ● ● ● ● ○
MAXON Cinema 4D ● ● ● ● ○
AUTODESK 123D ● ● ● ● ○
Adobe Premiere Pro ● ● ● ● ○
Adobe Dreamweaver ● ● ● ○ ○
Audacity ● ● ○ ○ ○

Wordpress ● ● ● ● ○
Microsoft Office ● ● ● ● ○

Macintosh OS X ● ● ● ● ●
Windows 10 ● ● ● ● ○
Linux Ubuntu ● ● ● ○ ○

🏳 LANGUAGES

English ● ● ● ● ●
Malay ● ○ ○ ○ ○
Tamil ● ● ● ● ○

PROFESSIONAL SKILSS

RASTER TO VECTOR CONVERSION

TYPOGRAPHY

IMAGE FABRICATION

SOCIAL MEDIA GRAPHICS

CREATIVE CONTENT COMPOSITION

AUTOMOTIVE JOURNALISM

SCENIC & AUTOMOTIVE PHOTOGRAPHY

PRODUCT BLUEPRINT COMPOSITION

3D MODELLING

PORTFOLIO CONTENTS

Visual Artist

The mere definition of the term 'graphic design' involves every single type of conceivable art that is generated using a computer. Unlike common misconceptions, drawing on a computer with a mouse is actually a lot tougher then physically drawing something on a piece of paper. The human mind just isn't used to the concept of drawing on a separate panel and viewing it in another. In world with such technological advancements it's really isn't easy succeeding while just knowing how to operate a single software, therefore i decided pursue at least a minor part of every single mode of graphical conceptions.

Graphic design for most people can be subdivided into a few selected categories in order to make learning easier. Starting with Vectored Illustrations, Photography, Image Fabrication, 3D conception of 2D material, Magazine Publishing, Journalism and Video composition. Adobe Corporation has advanced the way in which designer's create. Their softwares are so refined through the concept of trial in error that it cut's the learning curve for every amateur by half. This has led to me mastering most of the softwares offered by this company, while also venturing into other company's products in order to better understand the variety in the design industry. You will experience a description of what the software is made for, how i utilise it and series of examples that come from my previous corporate work or personal experimentations.

Adobe Illustrator
SECTION 1

An explanation on my area of expertise in the field of illustration followed by series of examples. Examples include previous work on company logos, automotive decals and comical illustrations.

MAXON Cinema 4D
Autodesk 123D
SECTION 3

A step-by-step guide on 3D modelling from scratch, 2D sketches to 3D composition along with a few work and personal examples to certify my experience in this industry.

Adobe Premiere Pro
SECTION 5

A walkthorugh of my personal attempt to recreate a very inspirational advertistment from the 80's by Apple Inc.

Adobe Photoshop
SECTION 2

A detailed analysis of expertise in image manipulation and personal art material along with some re-branding work that has been done for companies during my freelance phase.
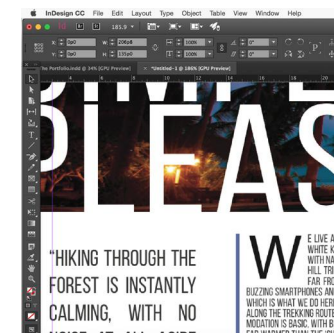
Adobe Indesign
Journalism
SECTION 4

Emphasises on a single magazine re-layout project that represents my expertise in digital and print publishing along with a series of personal automotive articles composed by me.

Photography
SECTION 6

A small demonstration on how the combination of a series of exclusively picked colors from a single photograph can emphasise the character of the entire visual representation of the image itself and a few personal scenicic examples from my trip to Laos.

ADOBE ILLUSTRATOR CC
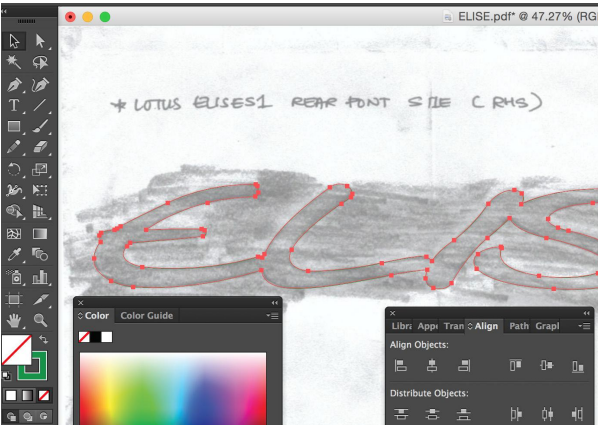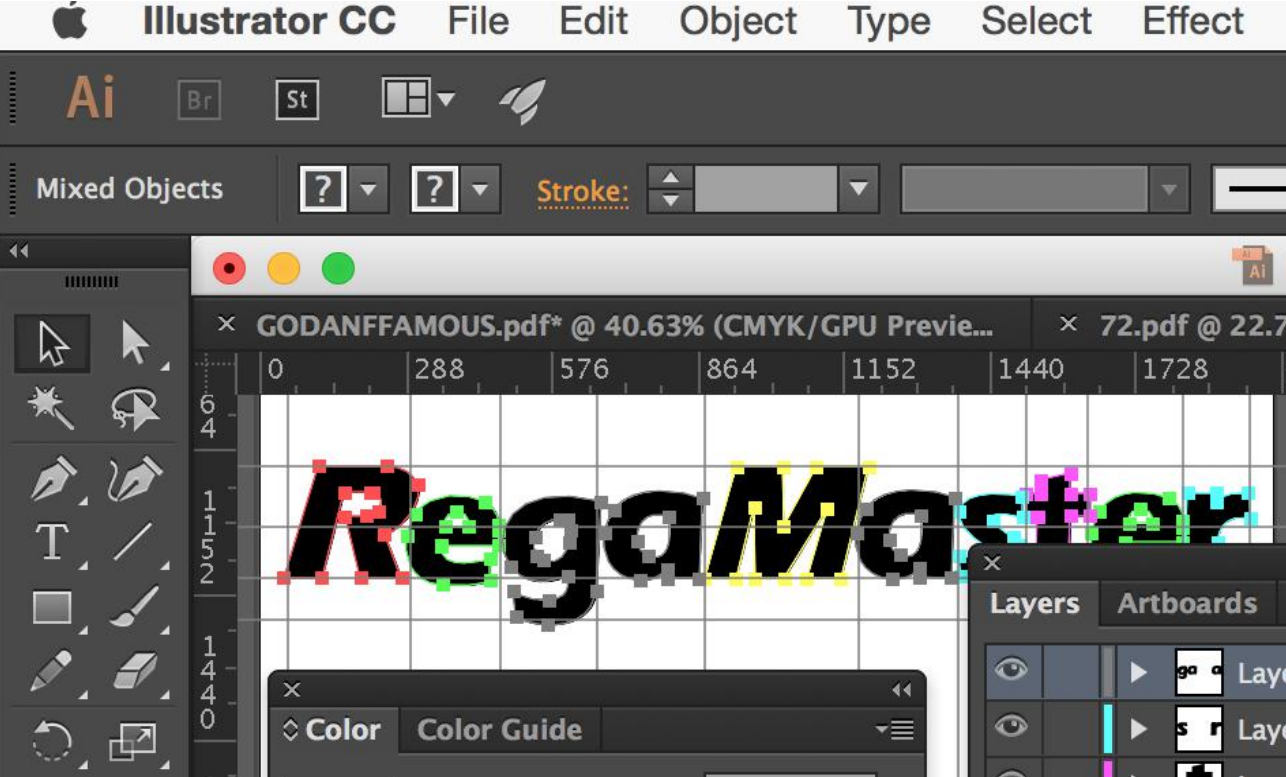
In the place i worked, I had to compose logos for customers that they would eventually end up printing and sticking it on their series of corporate vans, trucks and cars. Some customers would come with practically nothing such as a very blurred image of a logo that they saw or a bad hand sketched drawing that they'd expect me to make a perfect logo out of. Here's an example, a proud owner of an old Lotus Elise needed to put his car's emblem on his car club's logo but the internet only has vectorised emblems of the new logos. Therefore he put a piece of paper on top of the logo and scribbled on it with a pencil till it made slight stencil marks on the paper.
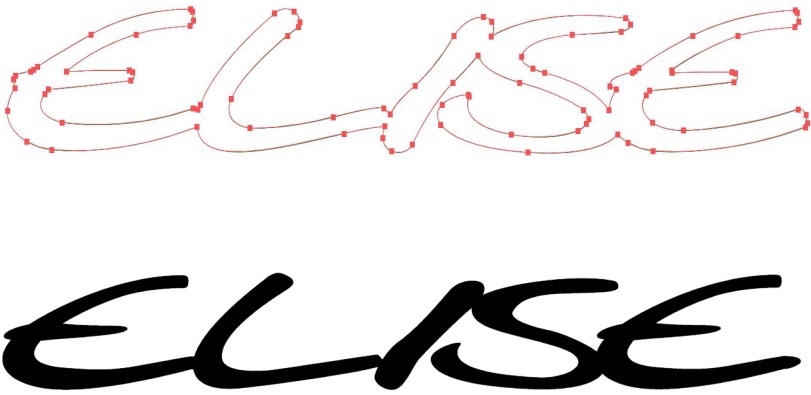
These project are tough as it's hard to vectorise something so inaccurate. Therefore measurements have to be made, and accuracy is of uttermost importance as most CNC or cuttting machines don't properly work on designs that contain unnescacary points or anchors. It's not just a matter of work that's of high quality, it's about the experience of someone driving off with a giant sticker on their personal car that was symettrically composed by yourself.

PROGRAMME

ILLUSTRATOR CC

COMPANY

ADOBE INC.

CATEGORY

VECTORED ILLUSTRATIONS

CORPORATE ILLUSTRATIONS

It wasn't very long ago when I was intimidated at the mere concept of using Illustrator as i was one of the few people who can barely scribble a drawing on a physical piece of paper. Taking on a software made for artists was extremely difficult, but my curiosity got the best of me. I started digging deeper and ended up appreciating every single tool available in this programme. I realised that the world will not visually look the way it does, if not for illustrator. Every single object or scripture that i have come across has the involvement of this programme in one way or another. Its just an amazing piece of engineering. The most wonderful thing is the fact that everyone has the ability to be able to use it as long as you have time and energy in your hands.

Initial Raw Image
The better the initial image, the better the outlines would be.

Segmented Sketches
Color coordinates precise vectored diagram from a raster image.
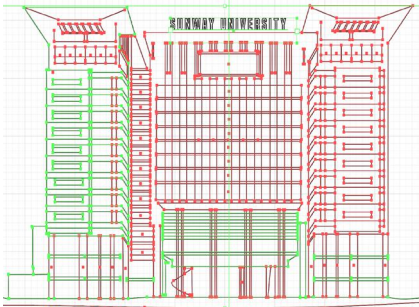
Final Artwork
Blacked out vector with raster brush stroked colors from the original image.

Work Examples

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CRAFTMANSHIP IN CORPORATE ILLUSTRATIONS.

Here's a series of a few examples of work I have done for large companies and events and passionate individuals who just wanted to represent what they mechanically believe in. Every logo that i have ever generated or traced are done with ultimate precision and put to test with articulate machinery such the world's most advanced cutting plotters. These logos should withstand a 1000 copies cut out from very fine flimsy sticker paper, it should be segmented in a manner where each piece could be easily dismantled from the paper and placed on to a car, truck, or even buildings. Some of these logos are traced from resources that customers have provided, while some have been sketched, designed and generated by me. Raster image vectorisation is actually a lot more then just tracing, there isn't a button that could do it perfectly for you. It needs as much effort and resources as producing a new logo itself, especially if the resource image you're working with is distorted.

Volkswagen GTI Silhouette

APR Motorsport Vector Conversion

Liberty Walk Vector Conversion

Experimentation on Restaurant Logo
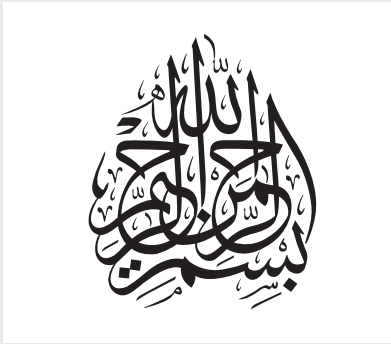
Arabic Scripture as Vehicle Sticker

Fat Shark Vector Conversion

Kanjozoku Vector Conversion

No Good Racing Vector Conversion

Volkswagen GTi Skull Vector

Fatlace Vector Conversion

God and Famous Vector Conversion

LB Performance Vector Conversion

Made In Japan Vector Conversion

Vector Replica of J's Racing Badge

Rotor Riot Car Sticker

Regamaster Vector Conversion

72 Car Clan Logo

Vectorization of Volkswagen R Badge

Koi Fish Abstract Car Sticker

Hex Logic Company Logo

COMICAL ILLUSTRATIONS

PROJECT TYPE

Comic Characters

CLIENT NAME

Unicorn Graphics

CATEGORY

Car Sticker

Illustrating comical characters has got to be one of the most time-consuming projects as you have to convey a sense of complete simplicity while having a weeks worth of work in the background. It needs consice planning to begin with, such as the combinations of colors you would be using, the symmetry of the character itself, the emotions it will have to convey and the manner in which it would be presented in. Comics when generated as art could be sufficiently fabricated to be able to pronounce certain details, but when it is done for corporate purposes it becomes a lot more painstaking and more about perfect symmetry then freehanded art.
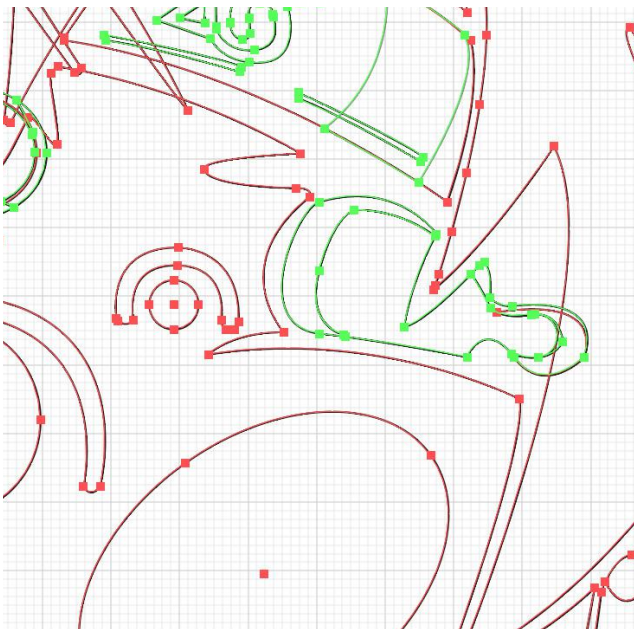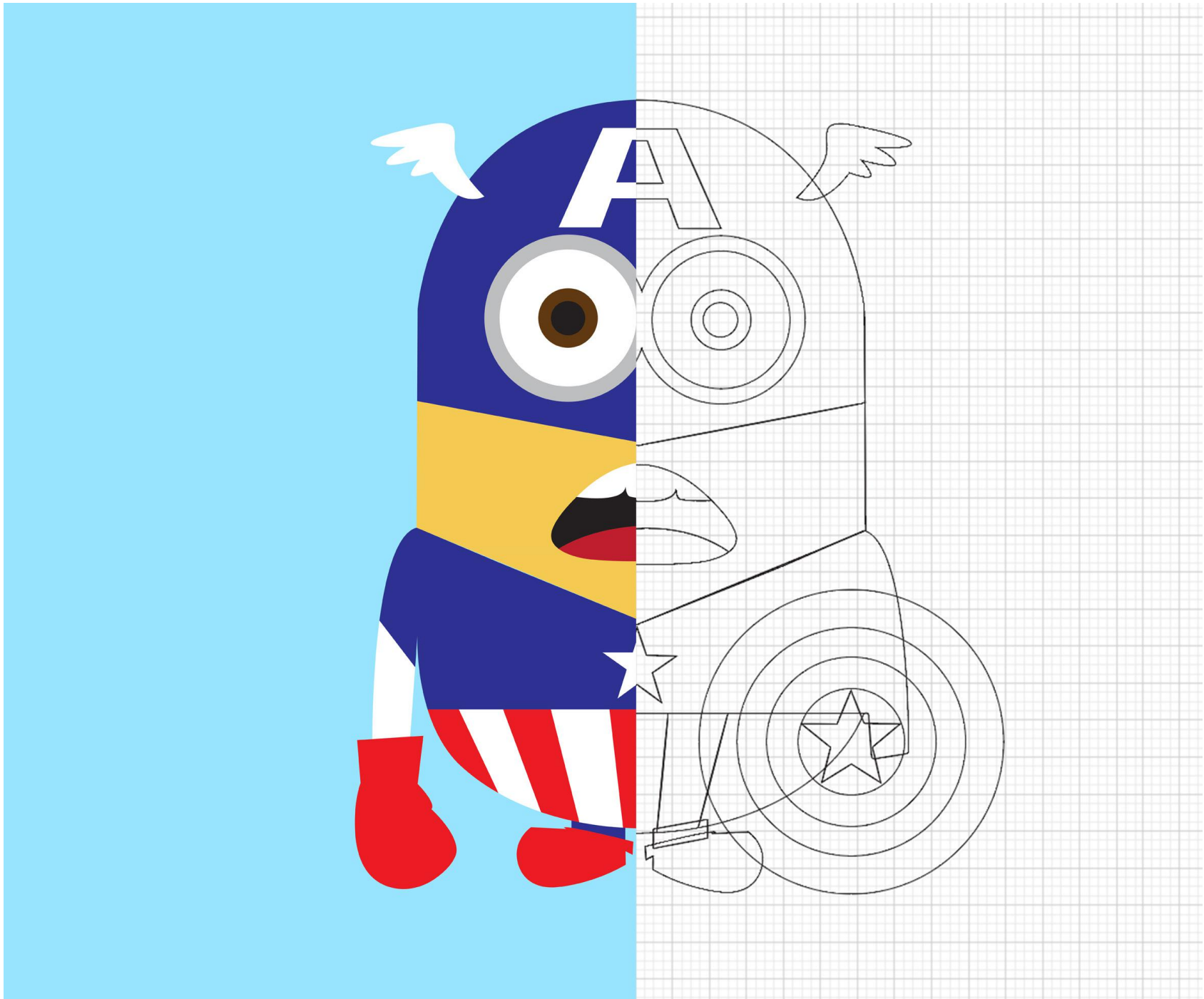
Work Examples

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Here's a series of examples that represent some of the comic work i have done in the past. From a completely corporate perspective, each character can't have too many colors, segments or separate pieces. This would make manufacturing extremely complicated and would also cost printing or cutting prices to be high. Therefore each character has to be minimalistic in terms of proportions and colors, which is actually much tougher as it's hard to express a characters emotion with such subtle detail. For example some characters here were meant to be stuck in car windows, giving an effect of being squished on to the glass while braking at high speeds. This effect in the form of illustrations is extremely hard to pull off without looking out of place.
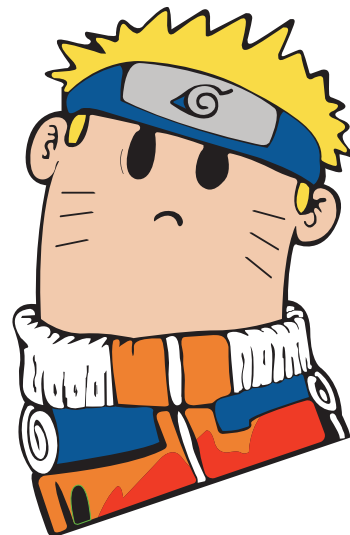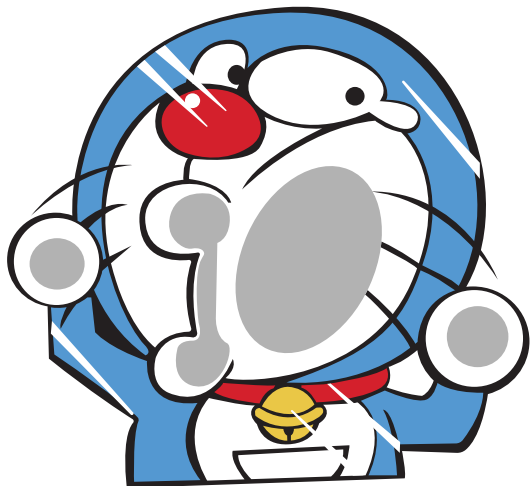
Automotive Decals

A Few Selected Examples of Client's Decals.

Stripes in a vehicle do a lot more to an automobile then just being colourful or eye-catching. They accentuate the natural curves of a vehicle that otherwise may not be visible to a person. Each car or motorcycle has to have it's own design as vehicle proportions and looks vary from model to model. As you can see from these examples, no stripe is identical. A branded stripe would always have to represent want the company's idea for that particular product is, such as BMW with the 'M Division' colors to represent their heritage in racing or Ford's 'Raptor' division that represents it's durability in extreme terrains. Each logo has to be extremely concise and mirrored for each sides of a vehicle and has to be extremely accurate in order for cutting plotters to be able to cut your design on any type of paper available. A vehicle dimensions have to be completely measured and photographed at every angle in order to provide the most customised and perfectly fit decal.

2012 Proton Satria R3 Side Stripe

2015 Ford Raptor Tail Side Stripe

2008 BMW M6 Side Stripe

2011 Volkswagen Scirocco Side Stripe

2008 Honda Accord Lower Side Stripe

2012 MItsubishi Lancer GTS Pin Stripe

2010 Honda Civic Pin Stripe

2011 KIA Forte Side Stripe

ADOBE PHOTOSHOP CC

PROGRAMME

PHOTOSHOP CC

COMPANY

ADOBE INC.

CATEGORY

IMAGE MANIPULATION

IMAGE FABRICATION

You don't always get the best shots that you deserve to capture or the most well lit or colored image that you envisioned in your mind, This is how Photoshop began, to make amateur photographers seem proffesional with post-productorial editing. Then it took on a life of it's own with the millions of people that utlise it every single day. It became more then a post-productorial tool to a blank piece of canvas that allows you to create anything you can imagine, and more. This is the first proffesional graphic designing software that most designers begin with (other then a piece of paper) including me. Which is why this particular software will always have a huge impact on me.

It feels great to earn money for the work i have done in Photoshop, but the most mesmerising projects I have done have been personal works of passion that drove me higher in this programme then if i were to just be doing corporate work for fiscal opportunities. These works have pushed me to learn to use the most appropriate brush strokes, the perfect combinations of bright colors and the power of overlaying a non-opacue image. The presentation of the overall image is far more relevant when you pay attention to the smallest details. The little details is the primary reason for why the bigger picture matters so much. Most of these prjects were never officially published other then a post on my personal blog, as they were just strong intepretations of how far i can push my creativity in the test of how powerful this software actually is. In the upcoming pages you will see examples of work that I have done for monetary purposes which would further explain how much variety is involved in my work.

VISUAL EXPERIMENT ON SYMMETRY

This was a visual experiment trying to bring out the attention to detail and mash it all back, representing symmetry and controlled chaos while also emphasizing the parts of the car that is most visually stricking.

TRANSITION BETWEEN WORKS OF ART

This was an experiment to further emphasize the attention to detail that goes into producing products such as the Pagani Hyuayra or a Les Paul guitar.

SOARING EAGLE

The LaFerrari is arguibaly one of the most aerodynamic cars ever produced and i wanted to visually represent it's natural counterpart, an eagle.

CORPORATE REBRANDING

Luigi's isn't a major mainstream pizza chain but they do offer authentic italian pizza and a personal one-on-one involvement with their customers. When i started the rebranding for their company, the restaurant felt as small as it was as the design was extremely flawed. It needed a major design change that would make their business seem like one of the bigger chains without losing the element of personal touch. I changed the entire menu layout into a multiple page brochure (as below), which ended up saving them costs as we printed them as brochures instead of a physical menu.

This also meant their customers can take the menu home instead of just glancing it at the location. The logo had to be completely revamped too in order to match their new look, therefore I took a more simplistic approach while retaining their original value (the chef's hat). I also had to represent the fact that their pizza was rectangularly shaped other then the usual circle. The business cards and pizza boxes had to be cost effective therefore I made the logo in a color scheme that would only need a single colored ink while representing two colors. This cut major costs and also gave a very unique look to their boxes. Social media was completely revamped along with the menu which ended up increasing internet traffic by a 100%.

Previous Menu
The original menu was practically a laminated piece of paper with bad angles of the pizza.

Current Menu
I reshot every single one of their pizzas and made a double bi-fold menu that would'nt look odd in a 7 star retaurant.

Previous Artwork
They incorporated the italian colors and the chef's hat along with a monotonous font.

Current Artwork
This logo represents the fact that they're pizza is rectangularly shaped, the chef's hat signifies the the owners name initial 'b' and a much classier look.

Previous Businesss Card
This was just mass produced graphics .

Current Business Card
Their primary details were emphaszed and columned into a beautiful box format.
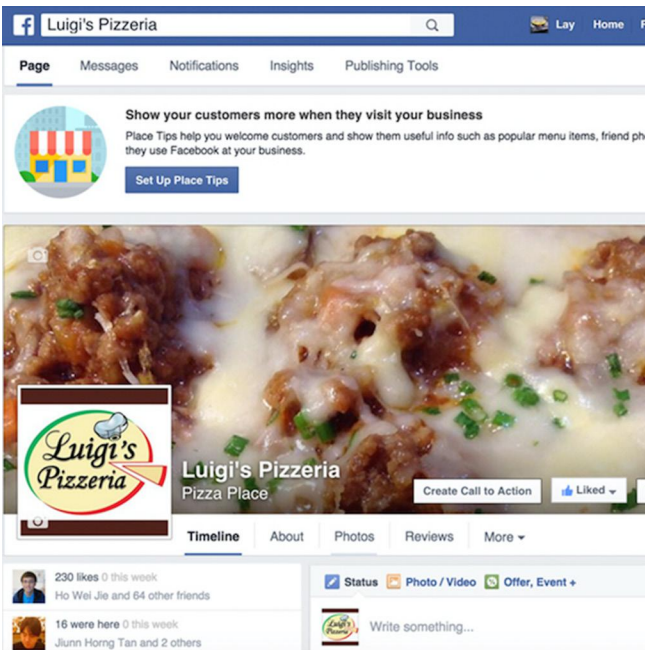
Previous Social Media
Their facebook page used to look very unorganised and updated very seldomly. The images didn't signify the authencity of the food.
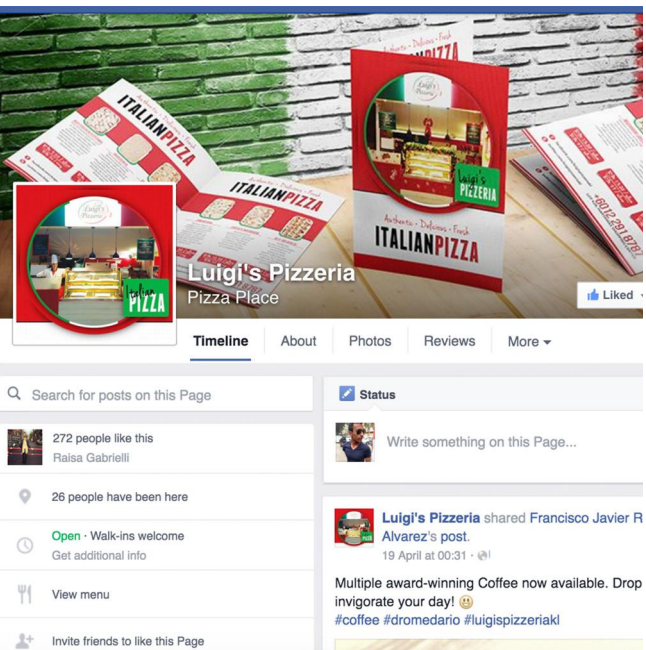
Current Social Media
Currently their facebook consists of their entire menu, food updates, promotions and a constant chain of good reviews. Increased traffic by 200% even without promoting it.

MAXON CINEMA 4D

PROGRAMME

CINEMA 4D R17

COMPANY

MAXON GROUP

CATEGORY

3D Modelling (Rendering)

Visual 3D modelling

As a visual artist I had to find a way to implement the element of three dimension into my works but I had a difficult time wrapping my mind around the concept of something other then just two dimensions. Therefore i had to go above my field of comfort and use a software thats made for the purposes of conceptualisation of two dimensional blueprints of building and automotives. As you can see on the right, I have experimented with the 3D model of a human heart working alongside a 3D model of a ferrari F430's V8 engine. Not only does this represent my admiration for the car, it represents the artistic capabilities of a 3D engine other then just CAD models.

3D Motorcycle Fabrication

Most 3D models start with a blueprint as its easier to reference to something while you're sculpting a shape. Therefore in this model that I have made, I started off by merging the blueprints of two identical Yamaha R1's and making a few two dimensional adjustments. Then you set up the blueprints in an axis so that you could create your model in real time regardless of the fact that you're starring at a two dimensional screen. Starting with the wheels, then the swingers, chassis, visual parts of the engine and exhaust, then finally fairings and Handlebars. As you can see in the image below, the amount of vectorised shapes it takes to generate an entire motorcycle is insane. Then you have to put a stage in which the motorcycle sits (or preferably a room) and situate lights around the room to reflect off of the motorcycle, then place cameras at the appropriate positions.

YAMAHA R1^2
This is the final post-production rendering in 2 separate angles and 3 renderings. This set used a light-room that consisted of 6 circular-ly placed lights around the room which better enhances the attention to detail. Color was'nt added on purpose as it would just distract from the quality of the work.
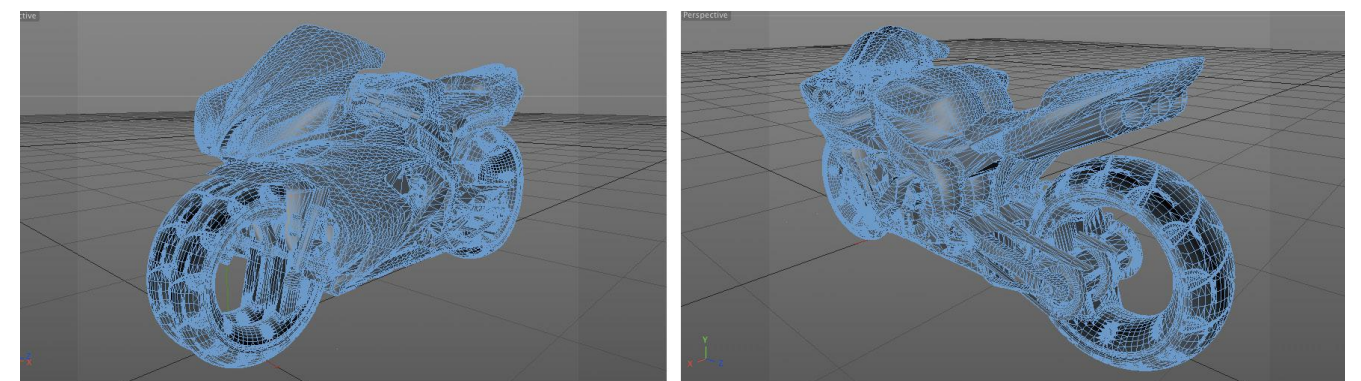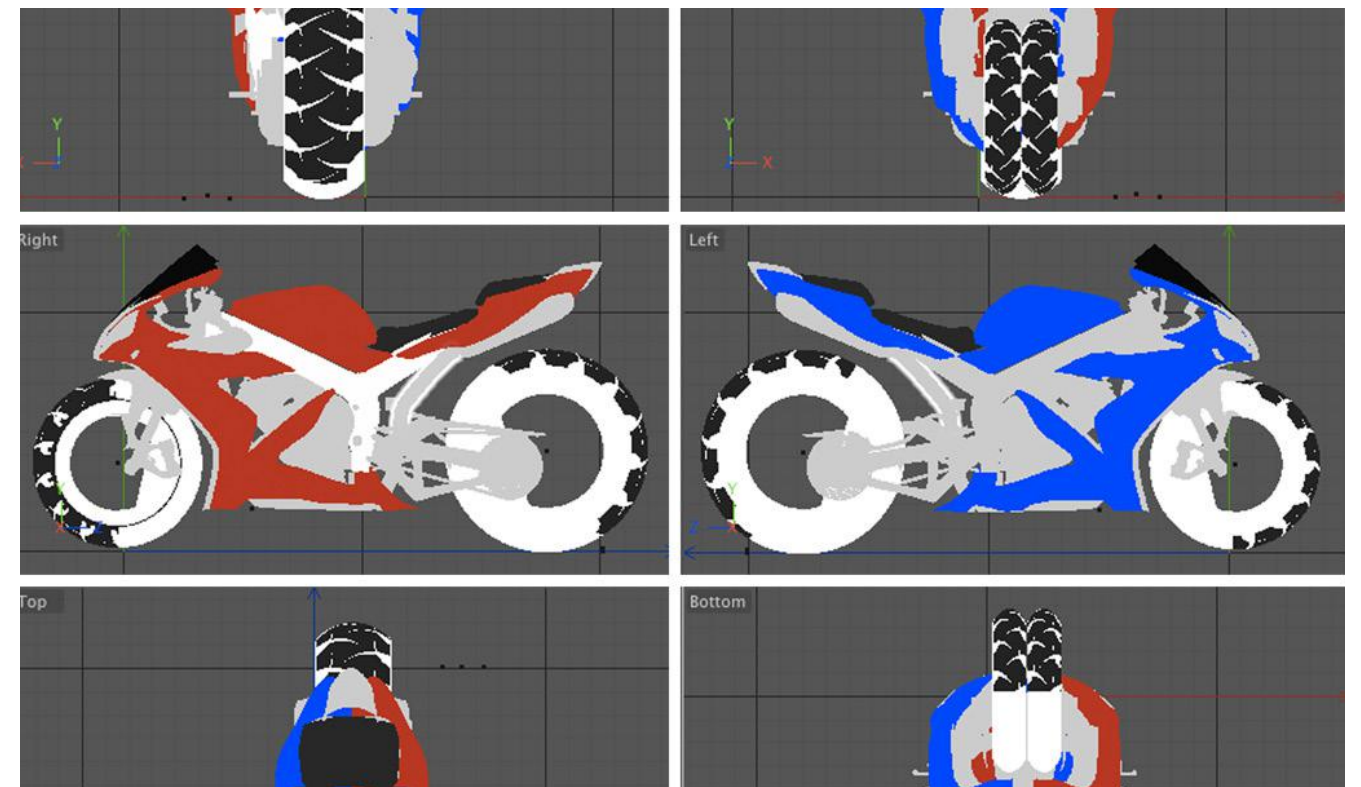
AUTODESK 123D

PROGRAMME

123D

COMPANY

AUTODESK

CATEGORY

3D Modelling

CAD Based 3D Modelling

3D modelling becomes a lot tougher when you actually have to start making your models basd on actual statistics instead of just a visual representation. Most CAD models, once milled in a CNC machine will have to work perfectly. Sometimes even pieces that could keep a human being breathing. Thank god this model i was making was trying to save someones heart, but it did work as Virtual Reality weapons for anyone to use. This project started with a team of university students whom approached me to design their intial pencil sketches into vector and therefore 3D in order to animate it. In a matter of a week i was single-handedly able to vectorise the sketches and generate and visually render them in 3D in less then another week.
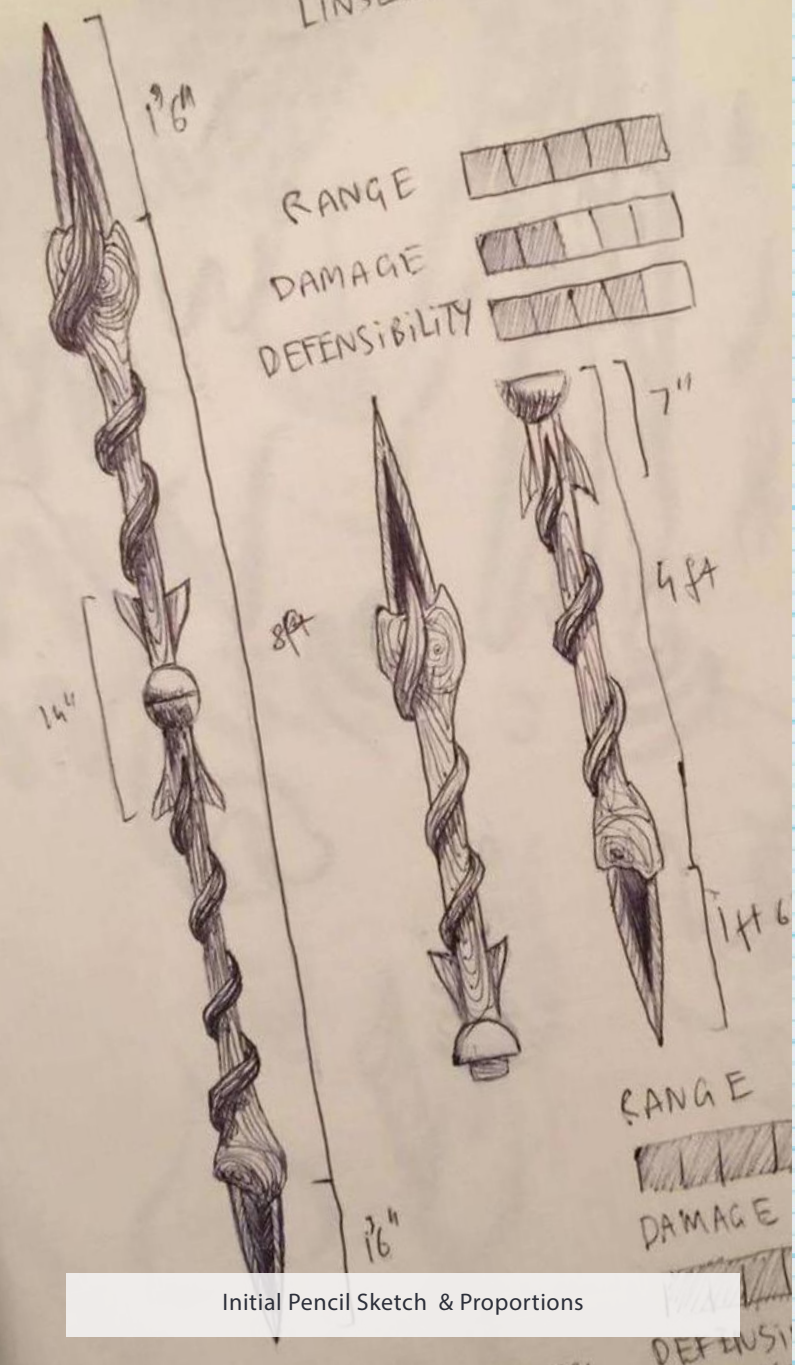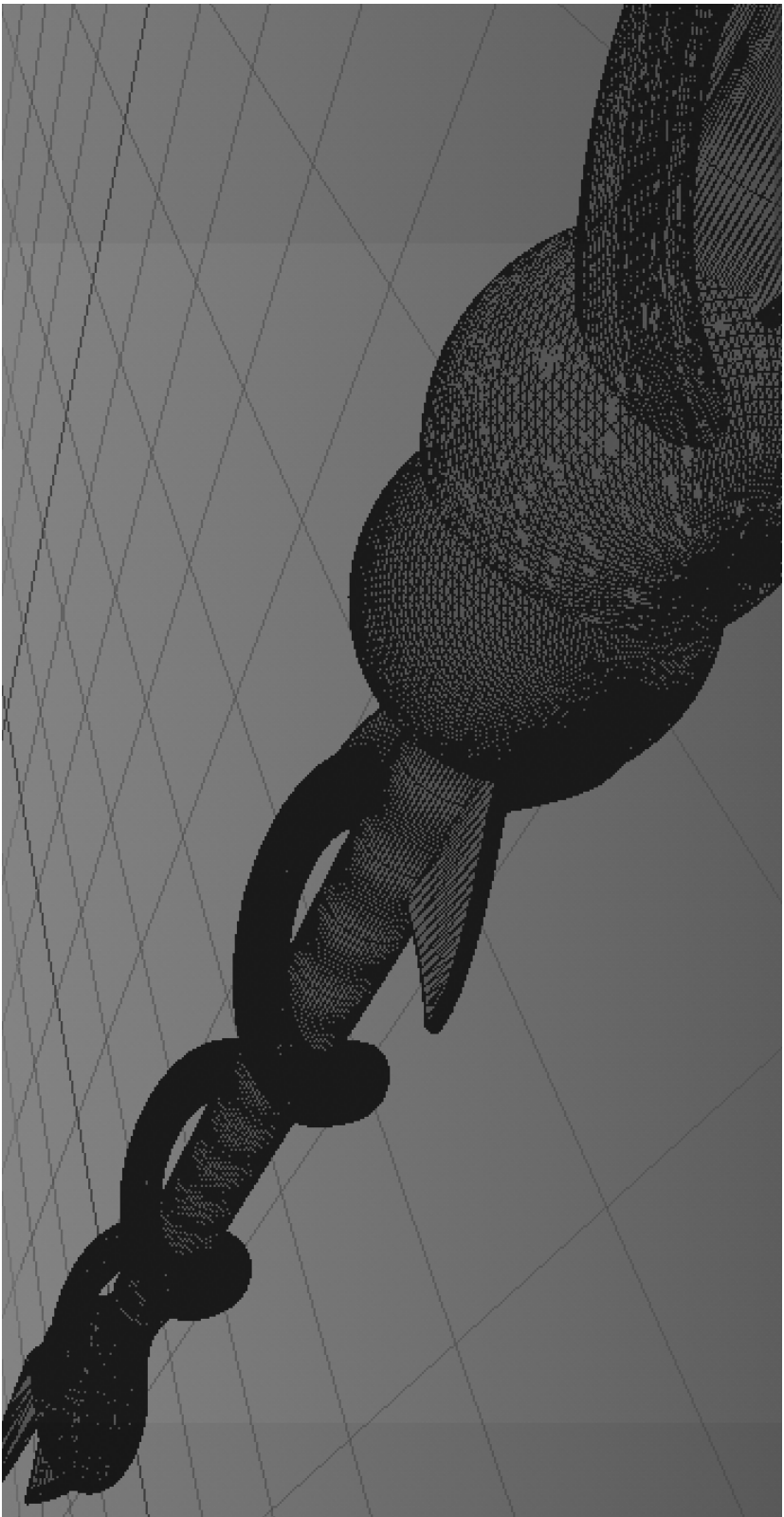
Initial Pencil Sketch & Proportions
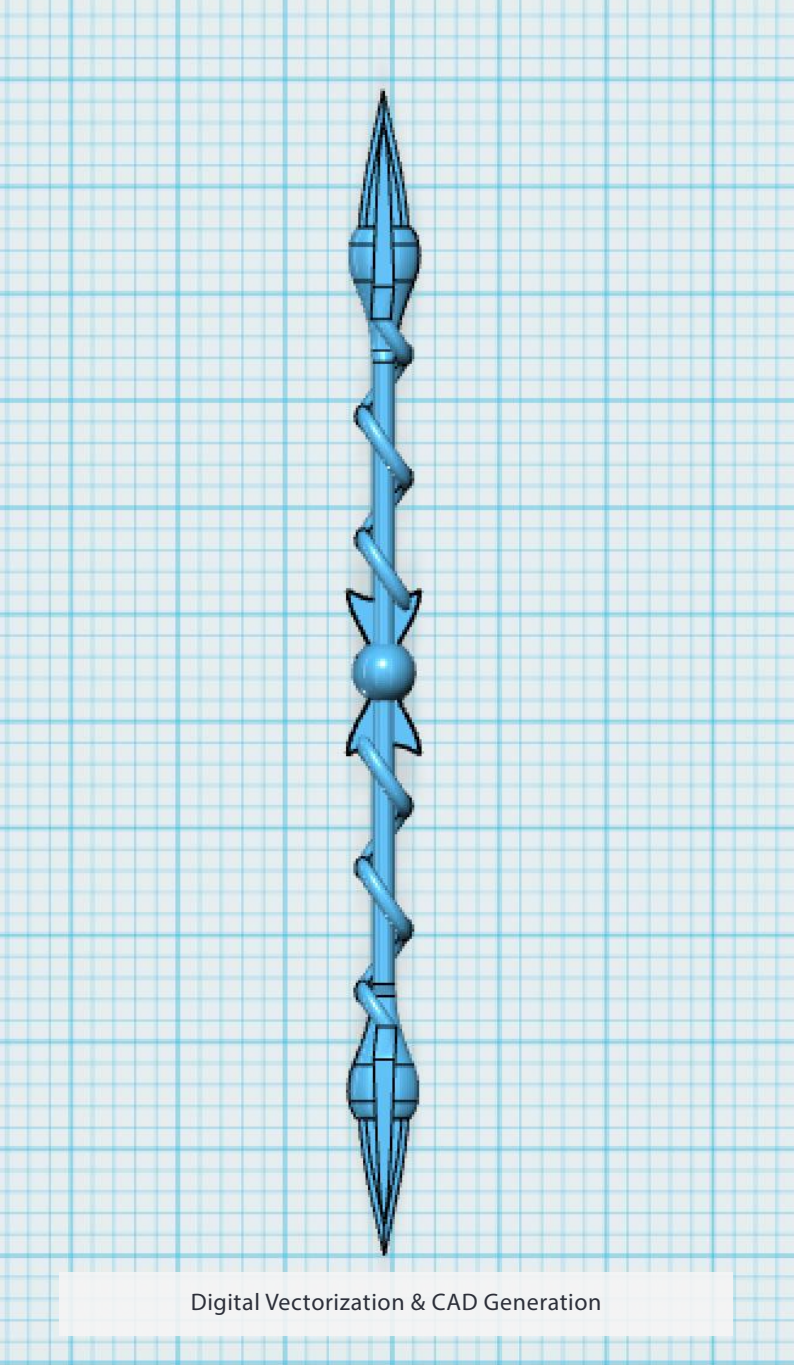
Digital Vectorization & CAD Generation
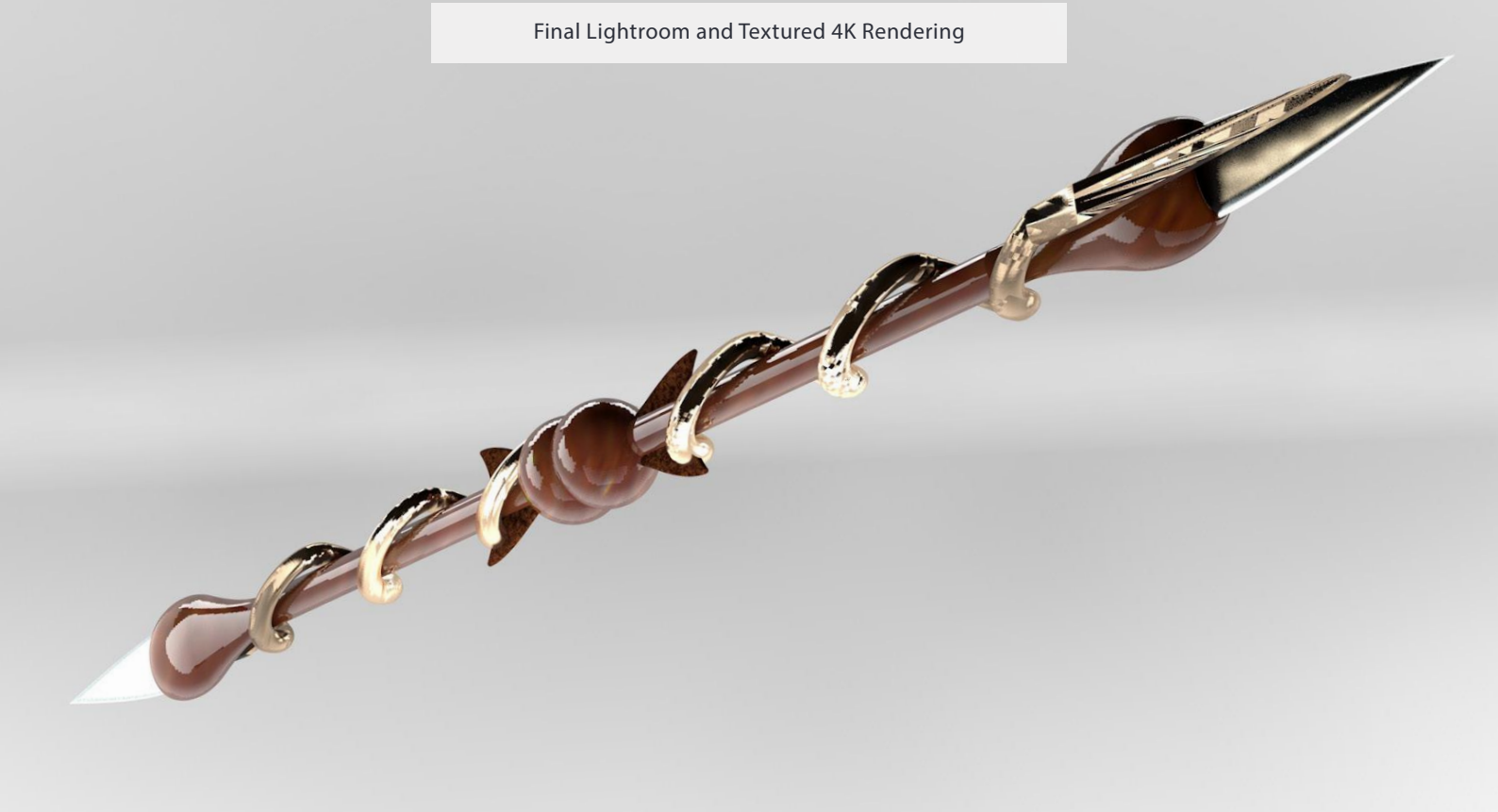
Final Lightroom and Textured 4K Rendering

Weapons Design
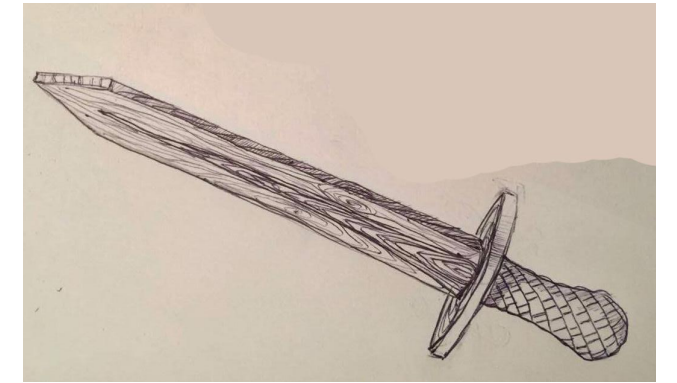
1   Initial Pencil Sketch
These drawings are just visions of the students, without any prior training.
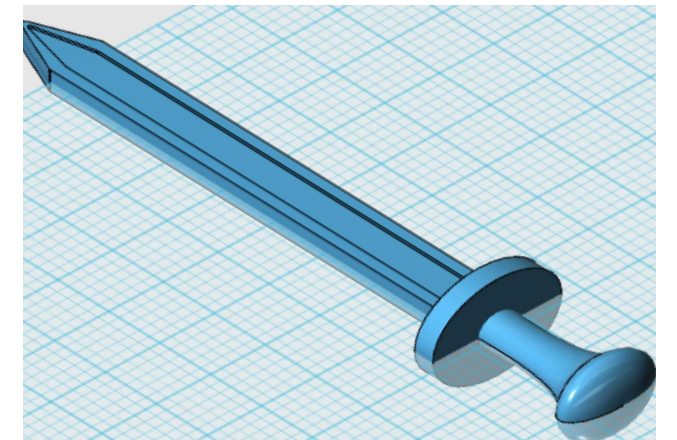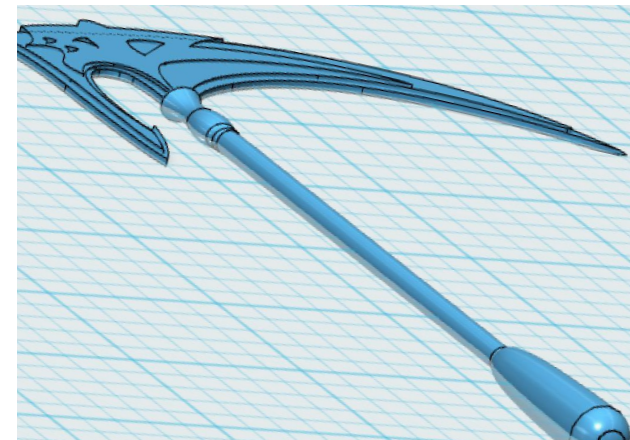
Digital Vectorization and Cad Modelling
Traced the the front dimension of the drawing in AI and individually moddelled them in 123D   **2**

3   Final Rendering with Studio Lighting
The CAD parts would have to be individually textured and colored and lit for virtual photoshoot

ADOBE INDESIGN CC

PROGRAMME

INDESIGN CC

COMPANY

ADOBE INC.

CATEGORY

PUBLISHING

LAYOUT AND SYMMETRY

Content is the primary focus of a digital or print publishing company but that's not why people buy magazines. The reason people still buy magazines is because of the fact theres is a physical piece of paper that contains beautiful typography and images placed in an even more beautiful layout. It should be a beautiful experience and journey, reading a magazine from from to end. If you wanted to read compiled text without graphics on it, you could easily purchase a book and print one, your'e paying us for how we're presenting the text for you in a cocktail of beautifully scripted typography with a touch of helpful visual media.

Here's an example from a mainstream (digital and print) magazine that's bought by thousands of people. It's an article called "Simple Pleasures" that describes a series of men who guide a few journalist around a rural tribe town in Thailand. It's a well written article with well taken images, but the layout of the magazine itself is extremely chaotic and the text and images are literally just splattered around. As you can see below, i have managed to revise to the entire structure while only retaining a few images, and two quotes. I also added a purchased stock image from the same part of thailand in which this article is located. Text is appropriately layedout in long sentences that are much easier to read then extremely shortly cut sentences. Colour is properly laid out in conjunction with the header image unlike the odd yellow and blue color palette in the original formatting. It's a lot easier to take in and understand what your'e reading about when there's a giant image with giant letters seeping through your brain while you're reading more about it. It brings you back to the atmosphere in which this article was trying to represnt.

Original Layout
This is an article layout from the original magazine published worldwide, a magazine with audiences reaching above hundreds of thousands of buyers should pay more careful attention to graphic layout and symmetry.

Redesigned Layout
All the images were subsectored in the appropriate places while only relevent quotations were emphasized, leaving space for a giant beautiful image of landscape in order to support header text.

JOURNALISM

J.

Being an avid fan of motoring shows like Top Gear and Chris Harris on Cars, I really wanted to do reviews of vehicles myself. The only problem was that i couldn't exactly afford such beautifully crafted machinery. Therefore i had to attain the status of an online automotive journalist by starting an automotive forum with over a million visits. It was called kartorque.com but had to be suspended in order to pursure my career instead of a hobby. While the phase of me doing automotive articles in the blog, i gained a lot of experience in fields that i never thought i could pursue. Such as Electrical vechicle specifications, autonomous abilities in a motorcycle, design experiments on vehicles and a deep rooted understand of the mechanical industry.

Summary		▲
User(s) Online:		1
	Visitor	Visit
Today:	744	1,312
Yesterday:	1,294	2,651
Last 7 Days (Week):	13,011	30,208
Last 30 Days (Month):	30,278	69,467
Last 365 Days (Year):	366,842	872,203
Total:	368,638	876,460

kartorque.com

Maintaining a blog is extremely fun, but it becomes too much to handle when fiscal support isnt present.

It was a social service for like minded induviduals to learn more about their favourite mechanical wonders and quest further into the future of these mechanics. I would have loved to keep pursuing this jounrey, but i decided to use those funds to keep a server and hosting running for a company in which i can actually help people in dire need for graphics at a cost effiecient manner.

@kartzkarthik

love letters to mechanical perfection

"I am an intense person. It'd ruin my life if I had to live partially" - Ayrton Senna

BLOG HEADER
This used to be the header for my former blog, the image is of an Aventador LP700 50th Annivesary edition, the blog's name, and a quote from one of my all time role models.

A personal tribute i wrote on the evolution of the Nissan GTR

If god chose one human being to represent the entire human race, he would pick a person that integrates the genetic traits of every single 5-sensed biological creature in his DNA. Using this as a metaphor for cars, if the automotive gods were to pick an engineering feat to represent every single automotive accomplishment, they would pick the Nissan GTR. It's not about the car, or the price or even the technology that goes into it, it's about something a lot more soulful.

In my twisted mental perception, the GTR has always been a love letter to automotive excellence then a by-product of mechanical competence. This magnificent invention shares organs from every single piece of knowledge of every single automaker put into one relentless piece of engineering. Imagine if the GTR is the progressive and collective knowledge of all the mistakes made right by automotive enthusiasts.

The GTR began as a gamble for Carlos Ghosn when Nissan really wasn't doing well. Companies like Aston Martin decided to make a small Toyota based hatchbacks when they couldn't minimize emission rates, and Mitsubishi gave up on the evolutionary X when they favored little EVs for the primary purpose of profits. But not Nissan, In the urge of bankruptcy, they stayed true to themselves and decided to make something completely preposterous at a time of distress. It was a do or die situation in which they choose to die a hero then live long enough to see themselves becomes an EV.

When someone gambles the last shot they have with all they got, you better believe that it's something extraordinary. It single handedly took over every single automaker in its criteria and bettered itself with every single minor update. Every time you would see the word GTR in an automotive blog or the daily newspaper, you would know that they just broke some sort of a record. There will come an inevitable time when the GTR will might have to use an electric motor because of exceeding emissions, but until then, Viva La Vida GTR.

A portion of my analysis on the audible aesthetics of vehicles

Dopamine is well known for being the chemical that's released in your neurons when your brain thinks 'you're satisfied'. It's primarily released in your brain when survival needs are met, for example, eating a good meal after being famished, and drinking water after a marathon or taking a piss after a long drive. The only instance where dopamine is released in your brain for a luxury that isn't necessarily needed for survival, is when you listen to music.

Music differs from various cultures and countries but most types of music are accessed repetitively throughout the years using instruments. These instruments are meant to give you a choice between multiple tones in the same criteria in order for you to choose your most preferred combination. These instruments can include guitars to table tapping but the one type of instrument that barely gets recognized is what matters most to me.

A trumpet is considered to be glorious weapon for many musicians out there, this is a particularly good example as its mechanics are very basic and yet is able to produce a very rich tone. A trumpet is made of a few interlocking parts that work together to produce a tone. These parts would include a mouthpiece to receive the initial pressure of air, a lead pipe to carry the sound waves through while eliminating leakage, a series of valves to alter the tones produced through the pipe, a tuner to set alignment of the tone to your preference, a bell in which the final sound is released through and followed by a bunch of finger rings for… you know, to keep it in your hand……

ADOBE PREMIERE PRO

**COMPANY**

ADOBE INC.

PROGRAMME

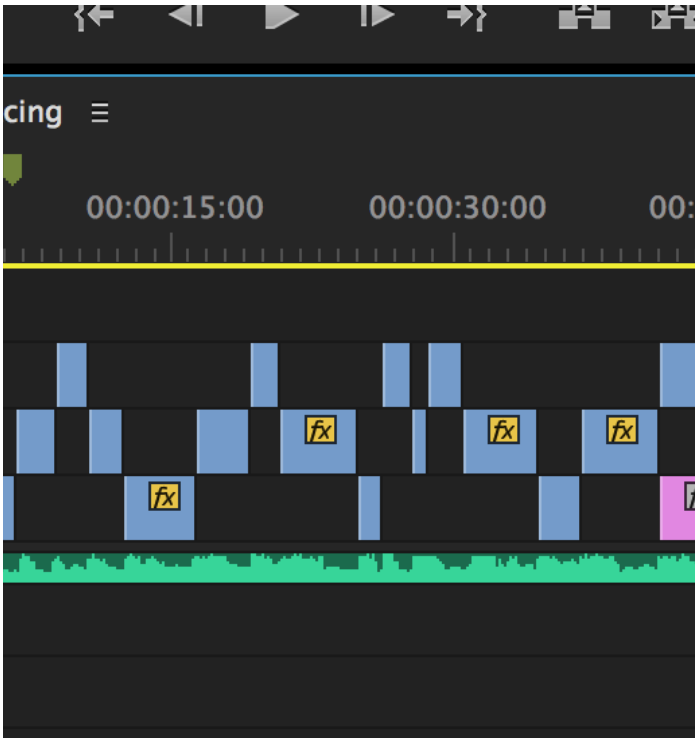**PREMIERE PRO CC**

CATEGORY

VIDEO EDITING

REMASTERING

Being a graphic designer means being good at designing practically anything on a computer, and one of the most reccuring requests are for video edits and compositions. Many of my friends would request probono work but none was enough to push me harder to learn a particular software of my choice dedicated just for video editing. Therefore to put my foot in the door of the video industry, I started off with Premiere Pro as i trust the company that makes it and decided to "remaster" my most favourite commercial of all time. The remaster consists of changes in the induviduals used in the commercial by updating them to role models that i have grew up idealising.
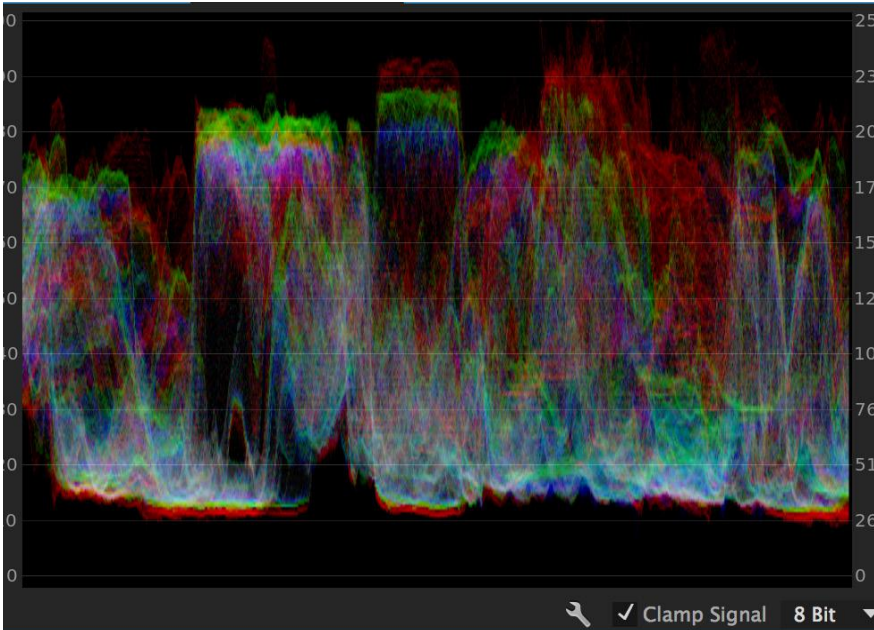
APPLE THINK DIFFERENT TRIBUTE 2016 - REMASTERED
https://www.youtube.com/watch?v=Za6WJFEeXYw

Multilayered Composition
Cross transitions had to be done in synchronicity with the auditor's voice, which makes thing preferably multilayered.

Videos used in Project
Only 1 second of each hour long video was chosen to create the perfect emotional setting.

PHOTOGRAPHY

SECTION 6

Photography is a beautiful art form, some find it purposeful, and some find it as tool to capture time forever in the most scenic manner possible. I'm just the one that tries to capture a simple image and turn it into something a lot more then it began to be. I'm not the best photographer, but i can assure you that any image taken by anyone can be fabricated just enough to bring out it's real beauty.

EUPHORIC SPIDERS WEB

This image was captured with a Canon 60D in manual mode, it was extremely difficult to focus on the spider's wed as I didn't have a macro lens at hand. The focus on the circularly pathed web presents a very euporic look.

FAMILY OF FIVE

This was an experiment to try the stabilization modes on a Samsung S7 Edge, so I took the shot in Manual mode with the only the stabilization settings on while sitting at the back of a very vibration tuk-tuk in Laos. Turns out the stabilization programming in the camera is exceptional.

THE REBELS (LAOS)

While trying to capture an image of pair of young siblings I was interrupted by them and told to hold on, while they sped into the nearest swamp, drenched themselves in mud and willingly posed for me.

FRENCH BUTTER CROISSANT

This is practially just a close up of a sandwich but the point o the image is the attention to detail and lighting. The image had to have been captured in an angle in which the sun would directly emphasize the beautiful creaks in the bread and butter with just the right amount of natural lighting.

LAMBORGHINI AVENTADOR LP700 (VERDE ITHACA)

The sun was at it's peak which made the pearl green paint of the car glimmer in glitter, but along with the background being extremely bright, the only way to truly represent the beauty of the green was to single it out from every other color in the image.

1991 PORSCHE 911 TURBO

This is an almost vintage beautiful 911 from the nineties but used to be painted in a very provocative blue before the owner decided to restore it to it's original glossy black. I had the lucky opportunity to capture while it was still candy blue.
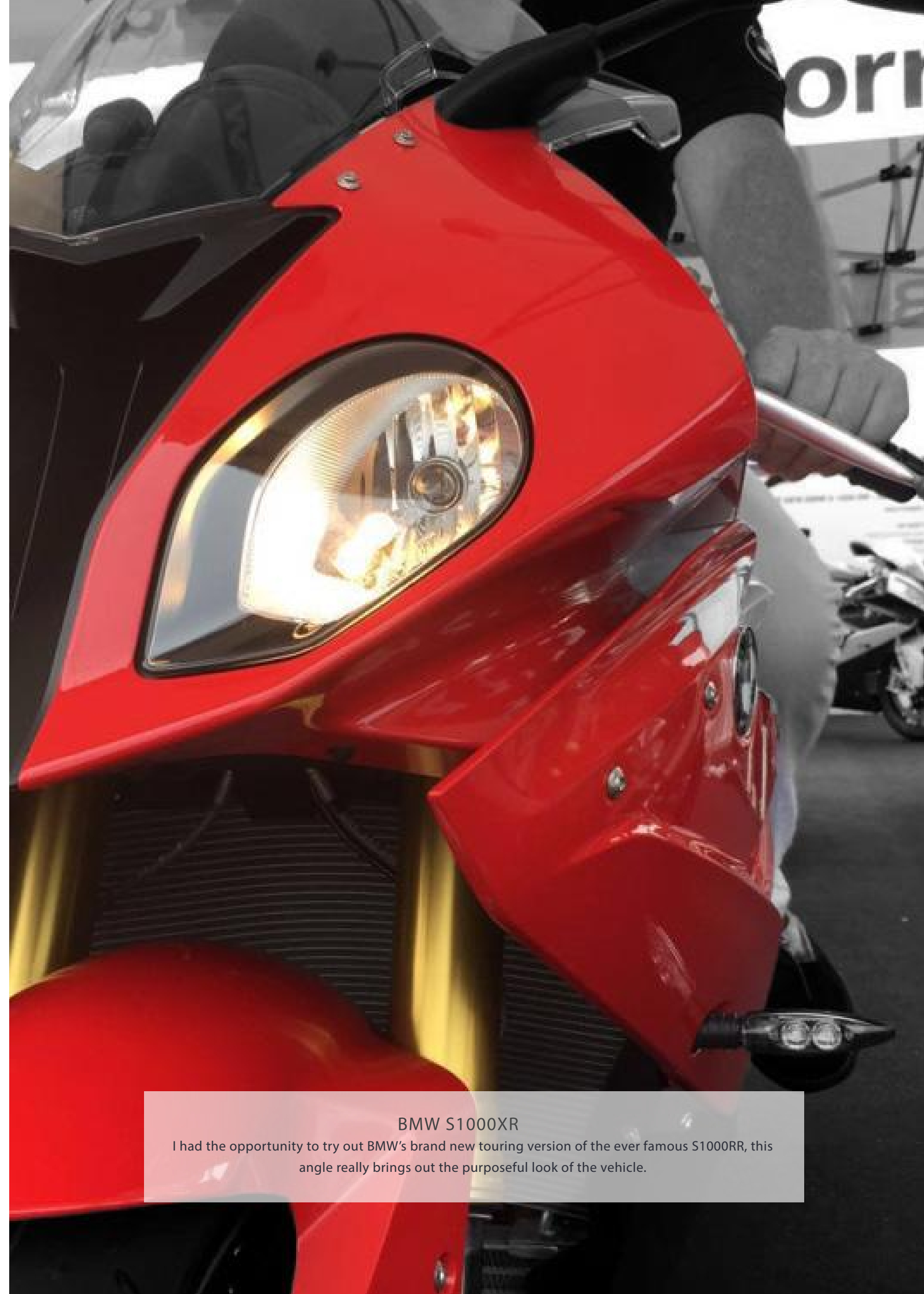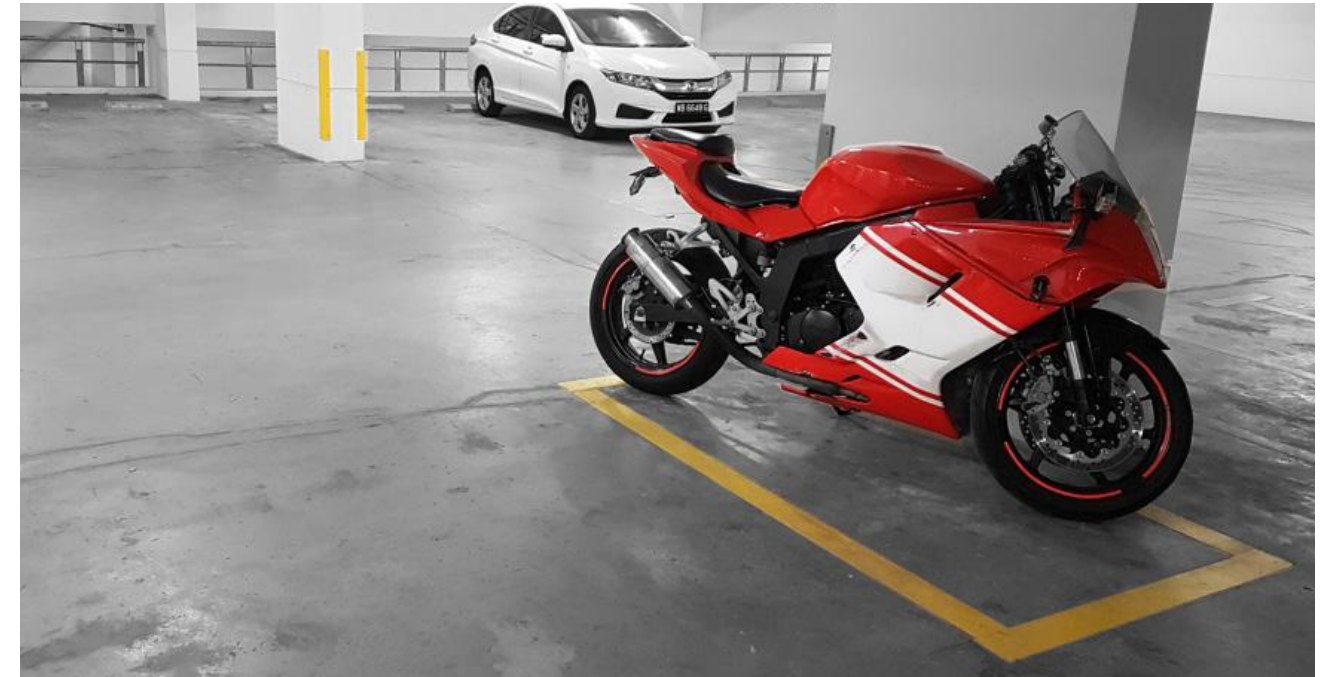

BMW S1000XR

I had the opportunity to try out BMW's brand new touring version of the ever famous S1000RR, this angle really brings out the purposeful look of the vehicle.

NAZA BLADE GT250R (Desmosedicci Stripes)

This is another great example of how singularizing certain colors in an image, the "sin city" look can greately enhance and emphasize the focus of the image.

2015 FORD MUSTANG V8

This was one of the first Mustangs to have been officially sold in Malaysia by Ford, and a rare sight to see in a rural part of Ampang. This image really excantuates the curves of the car while reflecting the sun beauitfully along the edges of the car.

BMW i8

It's a very rare opportunity to run into a car like this in the wild, and i also realised the car's hazard lights complemented the road markings, therefore i decided to singulate those colors along with the beautiful blue that the car was painted in.

Karthik

PORTFOLIO
& RESUME